

Insight Equity

Operationally focused, middle market private equity firm investing in strategically viable companies with potential for transformational value growth.

ABOUT US

Insight Equity, a value-focused, Dallas-based private equity firm, invests in strategically viable and differentiated, lower middle-market companies with defensible market positions and the potential for transformational growth in a variety of end markets.

~\$3.1B

Assets Under

Management

The firm deploys a differentiated investment strategy utilizing a 'one-team' investment approach (no outsourcing of portfolio management to operating partners) enabling more creativity, collaboration, and partnership with our portfolio companies, unlocking greater long-term value. Our investors include endowments, trusts, insurance companies, pension funds, family investment offices, and many others.

AT-A-GLANCE

70 Acquisitions **~19%** Fund Capital from Insight Equity ~27% Net Internal

Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of March 31, 2024 and includes all equity investments since the inception of Insight Equity. Recipients should not rely on this information in making any future investment decision.

TARGET INVESTMENT CRITERIA

SIZE OF COMPANY

~\$40 million to ~\$1.0 billion

~\$5.6B

Total Revenue

of all PCs



Headquartered in North America

SIZE OF INVESTMENT

~\$25 to \$150 million of equity per opportunity

COMPANY PROFILE

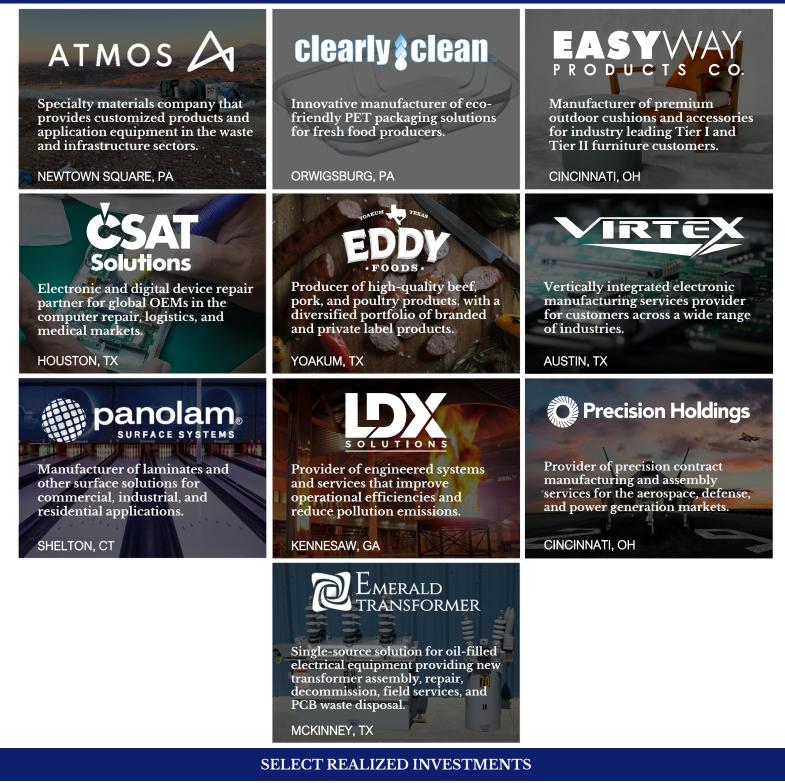
in annual revenue

- Strategically viable companies with sustainable competitiveness, consistent visibility into cash flows, and strong growth characteristics
- Lower middle-market companies experiencing challenging growth plans or needing additional resources to reach full
 potential

TARGET SECTORS



CURRENT ACTIVE INVESTMENTS





SILICA SANDS

Atwood

Consolidated Construction

Solutions

