



# Insight Equity

Operationally focused, middle market private equity firm investing in strategically viable companies with potential for transformational value growth.

## ABOUT US

Insight Equity, a value-focused, Dallas-based private equity firm, invests in strategically viable and differentiated, lower middle-market companies with defensible market positions and the potential for transformational growth in a variety of end markets.

The firm deploys a differentiated investment strategy utilizing a 'one-team' investment approach (no outsourcing of portfolio management to operating partners) enabling more creativity, collaboration, and partnership with our portfolio companies, unlocking greater long-term value. Our investors include endowments, trusts, insurance companies, pension funds, family investment offices, and many others.

## AT-A-GLANCE

**~\$5.6B**

Total Revenue of all PCs

**~\$3.1B**

Assets Under Management

**70**

Acquisitions

**~19%**

Fund Capital from Insight Equity

**~27%**

Net Internal Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of March 31, 2024 and includes all equity investments since the inception of Insight Equity. Recipients should not rely on this information in making any future investment decision.

## TARGET INVESTMENT CRITERIA

### SIZE OF COMPANY

**~\$40 million to ~\$1.0 billion**  
in annual revenue

### GEOGRAPHY



Headquartered in North America

### SIZE OF INVESTMENT

**~\$25 to \$150 million**  
of equity per opportunity

### COMPANY PROFILE

- Strategically viable companies with sustainable competitiveness, consistent visibility into cash flows, and strong growth characteristics
- Lower middle-market companies experiencing challenging growth plans or needing additional resources to reach full potential

## TARGET SECTORS



## CURRENT ACTIVE INVESTMENTS

**ATMOS** 

Specialty materials company that provides customized products and application equipment in the waste and infrastructure sectors.

NEWTOWN SQUARE, PA

**clearly clean** 

Innovative manufacturer of eco-friendly PET packaging solutions for fresh food producers.

ORWIGSBURG, PA

**EASYWAY**  
PRODUCTS CO.

Manufacturer of premium outdoor cushions and accessories for industry leading Tier I and Tier II furniture customers.

CINCINNATI, OH

**CSAT**  
Solutions

Electronic and digital device repair partner for global OEMs in the computer repair, logistics, and medical markets.

HOUSTON, TX

**EDDY**  
\* FOODS \*

Producer of high-quality beef, pork, and poultry products, with a diversified portfolio of branded and private label products.

YOAKUM, TX

**VIRTEX**

Vertically integrated electronic manufacturing services provider for customers across a wide range of industries.

AUSTIN, TX

**panolam**  
SURFACE SYSTEMS

Manufacturer of laminates and other surface solutions for commercial, industrial, and residential applications.

SHELTON, CT

**LDX**  
SOLUTIONS

Provider of engineered systems and services that improve operational efficiencies and reduce pollution emissions.

KENNESAW, GA

 **Precision Holdings**

Provider of precision contract manufacturing and assembly services for the aerospace, defense, and power generation markets.

CINCINNATI, OH

 **EMERALD**  
TRANSFORMER

Single-source solution for oil-filled electrical equipment providing new transformer assembly, repair, decommission, field services, and PCB waste disposal.

MCKINNEY, TX

## SELECT REALIZED INVESTMENTS

